

# Legal Policies

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## **Advertising Policy**

The CancerQuest site does not receive funding from advertising or contain any advertising. The site is funded by sponsors and individual donors, which are listed hereon along with links to such sponsor's sites. Our sponsors have no input or control over the content of the CancerQuest website.

## **Copyright Policy**

All information and materials (including graphics, animations and web site design) on the CancerQuest site are copyrighted by and the exclusive property of Emory University or one of its affiliates. You may use and distribute the CancerQuest materials for personal or educational, noncommercial purposes only, provided you include all copyright notices contained on the site and the URL for the CancerQuest site ([www.cancerquest.org](http://www.cancerquest.org)). Any other use of the materials on the CancerQuest site is strictly prohibited without our prior written permission and the permission of the applicable rights holder(s).

## **Privacy Policy**

CancerQuest is committed to respecting your privacy. We do not collect personally identifiable information (i.e., name, address or phone number) from users. We do collect the IP addresses of all users. An IP address is a number automatically assigned to your computer whenever you access the Internet and allows computers and servers to recognize and communicate with one another. We collect IP addresses so that we can gather aggregate information about how our site is being used. CancerQuest may disclose such aggregate information to sponsors and third parties, but will in no way personally identify any user to a third party. We also use "cookies" to track traffic on the site and user preferences. "Cookies" are small pieces of information that websites generally store on your computer's hard drive when you visit them. Collecting this information, however, does not allow us to personally identify you.

The CancerQuest site contains links to other sites. We are not responsible for the privacy practices of such other sites. Once linked from CancerQuest to another site you should read that site's privacy policy to determine what information is collected and how such information is used.

The CancerQuest site uses Google Analytics to track usage and usability. Google Analytics creates small text files called 'cookies' to anonymously track usage of the website. The cookies do not allow for tracking of individuals across other sites. The following describes each cookie set by gtag.js.

Cookie Name: `_ga`  
Default Expiration Time: 2 years  
Description: Used to distinguish users

Cookie Name: `_ga_<container-id>`  
Default Expiration Time: 2 years  
Description: Used to persist session state

## **Non-profit Status**

CancerQuest is a nonprofit organization, under the 501(c)(3) tax-exempt status for Emory University. Donations made to CancerQuest are deductible to the fullest extent of the law.

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We reserve the right to make changes to our these policies, which changes are effective upon posting on the site.

If you have questions or comments concerning these policies please send them to [cancerquest@emory.edu](mailto:cancerquest@emory.edu).