

# Message from the Director

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## Message from the Director - Fatima K. Rehman, Ph.D.

My own journey with cancer showed me how empowering it is to have knowledge, the ability to understand my options and make informed decisions about my treatment plan and my health. That experience solidified my lifelong passion for cancer biology research and public health education, and it continues to drive everything I do through Cellular Journeys.

As a researcher, I have focused on identifying biomarkers for early detection and treatment efficacy in cancer, as well as developing targeted therapies that can more precisely combat this disease. Beyond the lab, I have worked internationally in nonprofit cancer hospitals and developed public health awareness programs, ensuring that education and prevention reach communities across the globe.

This mission is also deeply personal in another way: I have been involved in CancerQuest since its earliest days, when my undergraduate biology advisor, Dr. Gregg Orloff, first conceived of it. To now be entrusted with the opportunity to carry this work forward and expand it into a truly global brand through the Cellular Journeys platform is both an honor and a responsibility I hold close to my heart.

At Cellular Journeys, we believe that knowledge is one of the most powerful tools in the fight against cancer. Science is advancing rapidly, but too often the information remains locked away in technical journals or communicated in ways that feel overwhelming. Our mission is to break down those barriers, translating discoveries in cancer biology into clear, compassionate, and trustworthy resources.

Whether you are a patient, caregiver, student, or community member, I invite you to explore our work, share your voice, and join us in building a future where everyone can approach cancer with clarity, confidence, and hope.

Warmly,  
Fatima K. Rehman, Ph.D.  
Director, Cellular Journeys